

www.macmillanyounglearners.com/doodletown





New! Four-level pre-primary course









Go beyond language learning and create inquisitive, happy, independent and confident learners who can think, explore, create and learn!

Using a language-rich syllabus that incorporates artwork and drawing, *Doodle Town* promotes memory, experience, imagination and observation by blending songs, projects, values, phonetics and stories into an easy-to-follow and rigorous curriculum.

Discover how Doodle Town can:



Establish **mathematical and literacy awareness** through the integrated *Let's Count, Words* and *Sounds* accompanied by both fiction and nonfiction texts

Prepare students for **future academic success** through exposure to the rich variety of CLIL lessons aligned to international standards

Introduce young learners to **collaboration, learner independence and problem-solving** through the development of 21st century skills

Shape well-rounded, happy children **ready for future life** by using four key learning pillars: cognitive, creative, physical and socio-emotional

Doodle definition



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doodle (verb): to draw patterns or pictures because you are bored or thinking about other things

doodle (noun): a pattern or picture that you draw when you are bored or are thinking about other things

Phonemic script: /du:d(ə)l/

Synonyms: draw, scribble

Rhyming words: noodle, oodle, Google

Macmillan Dictionary, www.macmillandicationary.com

Try this tongue twister!



Download *Doodle Town* story videos and songs from **www.macmillanyounglearners.com/doodletown**

Why do we doodle?

"It's a thinking tool"

"Doodles are like fragments of a map that show how someone's mind works"

> "Doodles show individuality"

The four learner types and doodling



Auditory learners use doodling in a listening situation to focus on what's being said and demonstrate better recall.

Visual learners use doodling to process information, ideas and concepts through images and visualisation.



Kinesthetic learners like to move their hands, such as through drawing or doodling, to accompany their learning, which means they think better and this in turn facilitates ideas.

Reading/Writing learners use doodling, often repeating one word on the page, to highlight their focus and thinking.



Benefits of doodling

MEMORY doodling is helpful for memory retention



OBSERVATION/ LEARNING doodling helps

material

IMAGINATION/ CREATIVITY

doodling exercises imagination and therefore boosts creativity

PROBLEM SOLVING

doodling encourages different pathways into problem solving and insights

CONCENTRATION doodling is the body's way of helping the mind stay focused, boosting concentration. In a study, participants retained 29% more information whilst doodling

CRITICAL THINKING doodling deepens knowledge exploration, doodling is thinking in disguise



CLASSROOM MANAGEMENT doodling is like a safety valve that allows pressure to be dispelled in a playful and creative way

COMMUNICATION

doodling offers the opportunity to make thinking explicit, and for the exchange of ideas and meaning